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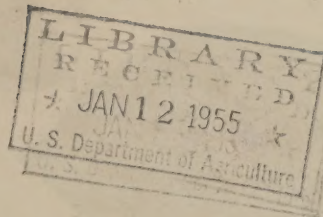
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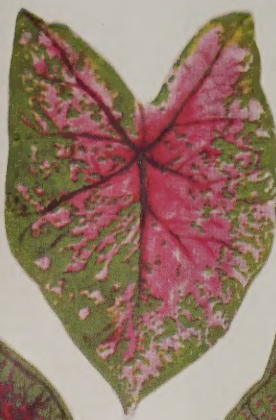
1

CRIMSON WAVE



2

VIVIAN LEE



3

SCARLET PIMPERNELLE



4



5



6

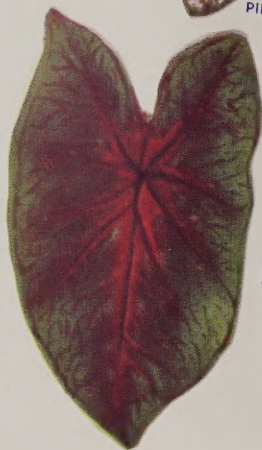


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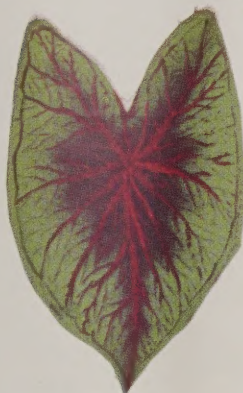
PINK BEAUTY

ACE OF HEARTS

BRILLIANTISSIMO



8



9



10



11

RECONCAVO

TRIOMPHE DE L'EXPOSITION

HORTULANIA

MRS. W. B. HALDERMAN

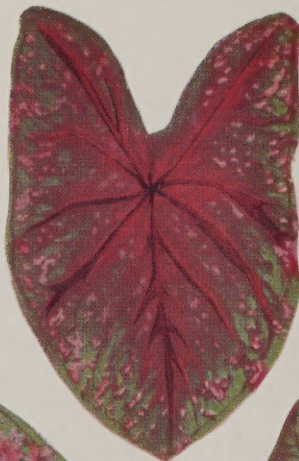
CHART (A)

RED FLARE



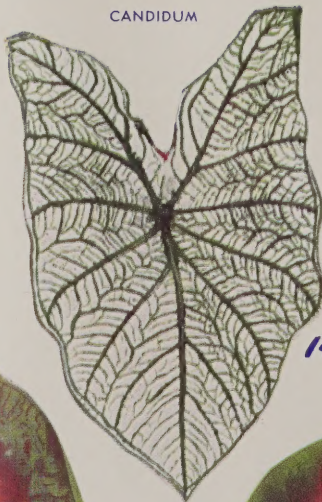
12

SPANGLE BANNER



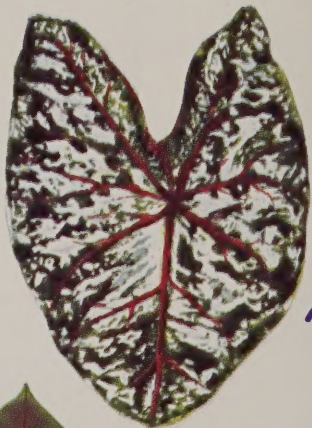
13

CANDIDUM



14

MACAHYBA



15



16



17



18

THOMAS TOMLINSON

JOHN PEED

POCILE ANGLAIS



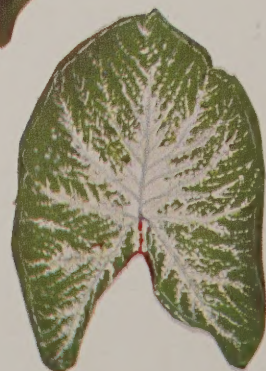
19



20



21



22

RISING SUN

LORD DERBY

RED ENSIGN

SEAGULL

CHART (B)

MRS. F. SANDERS

MARY QUEEN OF SCOTS

ATTALA

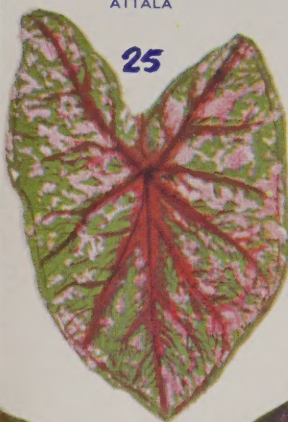
DR. D. M. COOK



23



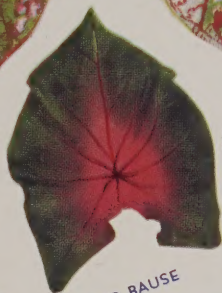
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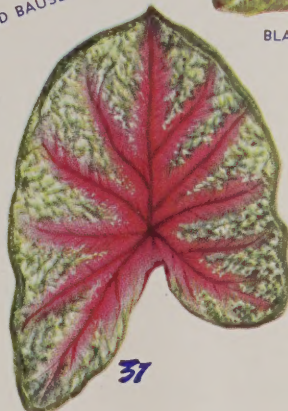


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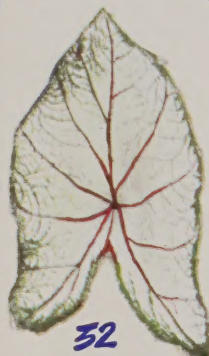
30

SOROCOBA



31

JESSIE THAYER



32

EDITY MEADE



33

BRAZILLIAN BUTTERFLY

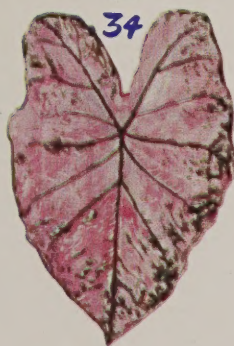
CHART ©

BILLY

RED POLKA

AARON

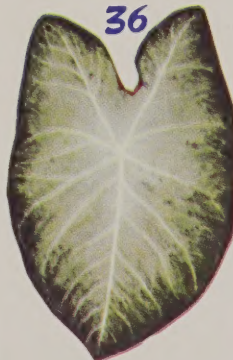
PINK CLOUD



34



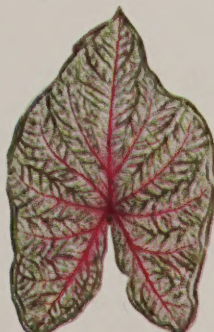
35



36



37



38

MRS. ARNO NERHLING



39

RICHARD DECKARD



40

ITACAPUS



41

FANNIE MUNSON



42

DR. GROOVER



43

BILL HOLMES



44

MISS CHICAGO

CHART ©

Caladium Variety Characteristics

33. **Brazillia Butterfly.** Vigorous, low growing with plenty of foliage, but not as colorful as pictured and not specially recommended.
34. **Billy.** A new pink offered for the first time, whose characteristics in growth and color should place it among the leaders.
35. **Red Polka.** The only caladium we know with red splotches showing within a red field. Very beautiful and a good pot plant.
36. **Aaron.** A new variety offered for the first time, first leaves are tall but later leaves come to develop a very nice pot plant.
37. **Pink Cloud.** Grows medium tall, but with large outstandingly beautiful leaves. It is quite popular.
38. **Mrs. Arno Nerhling.** One of the finest varieties we know, very low, very leafy, very beautiful, it is always on the reorder list.
39. **Richard Deckard.** 2 1/2-3 1/2". A very beautiful caladium. It is low growing, and though not a heavy leafer, large outstandingly beautiful leaves place it among the leading varieties.
- * 40. **Itacapus.** Another fine red that is very popular as a pot plant.
41. **Fannie Munson.** Generally acclaimed to be the most beautiful pink of them all, it is low growing with large leaves.
42. **Dr. Groover.** A good pink, low growing adequate leafer, very colorful, it is recommended as a good potting caladium.
43. **Bill Holmes.** A sport from Vivian Lee and offered for the first time, it has all necessary qualifications for a good potting variety. The color is unusual and advance tests indicate that it will be popular.
44. **Miss Chicago.** A newly introduced pink variety, it is low growing and winning great popularity.

* These varieties are not recommended for outside plantings.

A Descriptive List Of Desirable Old Varieties And New Varieties That Are Now Added To Our Caladium Variety Line
But So Newly Added That They Have Not Yet Been Included In The Color Charts.

NOTE:—Throughout this chart where no special recommendation is made in regards to outside or pot culture, the variety is acceptable in both cultures.

Caladium Notes

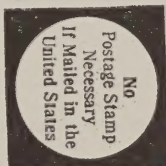
GROW S.S.S. FANCY LEAVED CALADIUM: INCREASE YOUR PROFITS

Caladium should be started in moist soil after roots have started more water is required. As the plant develops it will use more and more water as the leaf area increases and more water is thrown off, but the soil should never contain sufficient water to "water-log" or seal out air circulation.

PRICE SCHEDULE	SEPARATE NAMED VARIETIES		NAMED VARIETIES MIXED	
		Per 100		Per 100
	1-1½ inch	11.00	1-1½ inch	10.00
	1½-2½ inch	18.50	1½-2½ inch	18.00
	2½-3½ inch	27.50	2½-3½ inch	27.00
	3½ inch up	37.50	3½ inch up	37.00

MINIMUM ORDER 100 BULBS — NOT LESS THAN 10 BULBS OF A VARIETY

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AMERICAN GROWN SELECTED DOUBLE CAMELLIA STRAIN CULTURE

Plant bulbs in flats in a mixture of Peat and Sand or Leaf Mold and Sand, all of which are good media for developing a good root system. Tubers should be set 3 to 4" apart and about 1/2" below the surface. Keep uniformly moist, but not too wet, in a warm place well lighted until 3 or 4" of growth develops. Then plant in a permanent location or in pots as desired. The front of the plant is always where the tips of the leaves are pointing. Often if dormant tubers are planted in open ground, especially if it is too cold or wet, a number of them may not root and the planting will be uneven, with some coming earlier and some later, with the plant facing in haphazard ways. Started first in flats, they will develop a splendid root system which is necessary for the forming of fine specimen plants.

Before the plants become too large and crowded in flats, transplant in open ground or pots, taking care not to disturb the root system too much. Outdoors in light soil containing a lot of humus will grow good Begonias. Heavy soils should have a strong application of well rotted manure, leaf mold or sand to lighten them. Light gravelly or sandy soils will benefit greatly by the application of peat, leaf mold or well rotted manure. If planting in pots, soil should be much lighter than that used outdoors; 3/4 coarse leaf mold, 1/4 sand or sandy loam will give excellent results.

S.S.S. GIANT FLOWERED TUBEROUS BEGONIAS

MINIMUM ORDER 100 BULBS — NOT LESS THAN 10 BULBS OF A COLOR

AMERICAN GROWN

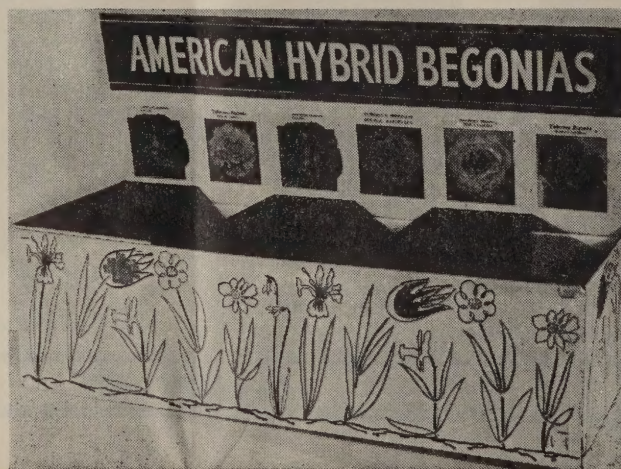
Double Camellia Flowered			
Unusually fine selected strain. Giant camellia-like blooms.			
COLORS — Apricot, Blush, Cardinal Red, Crimson Rose, American Beauty, Dark Salmon, Dark Red, Light Salmon, Pink, White, Rose, Scarlet, Yellow, Orange, Flame Orange.	Size	Per 100	Per 1000
	1 1/4-1 1/2"	8.50	80.00
	1 1/2-2"	14.00	130.00
	2-2 1/2"	19.00	180.00
Mammoth size	2 1/2" Up	27.50	260.00

BELGIAN GROWN

Double Camellia Flowered			
Giant double camellia-like Flower			
COLORS — Crimson, Pink, White, Coppery, Rose, Scarlet, Orange, Yellow, Salmon.	Size	Per 100	Per 1000
	1 1/4-1 1/2"	5.50	45.00
	1 1/2-2"	9.00	75.00
	2" Up	13.00	120.00
Double Rosebud			
Flowers of the most exquisite form resembling perfect rosebuds, with beautiful, two-tone, pastel shade coloring			
	1 1/4-1 1/2"	7.00	60.00
	1 1/2-2"	12.00	110.00
	2" Up	14.00	135.00
Double Frilled or Carnation (Fimb. Plena.)			
Petals are frilled with serrated edges, flower when in full bloom resembles a Carnation			
COLORS — Crimson, Pink, Orange, White, Yellow, Coppery.	1 1/4-1 1/2"	7.00	60.00
	1 1/2-2"	12.00	110.00
	2" Up	14.00	135.00
Double Picotee			
The flowers are slightly smaller than the large Camellia Type in some instances but of beautiful Camellia form, with two-toned combinations of the colors Pink and White with a definitely contrasting edge			
	1 1/4-1 1/2"	7.00	60.00
	1 1/2-2"	12.00	110.00
	2" Up	14.00	135.00

BELGIAN GROWN (continued)

Double Hanging Basket			
Known as Pendula or Lloydii type. Hundreds of small double flowers produced from a single bulb....			
COLORS — Scarlet, Pink, Yellow, White, Orange, Salmon.	Size	Per 100	Per 1000
	1 1/4-1 1/2"	7.00	60.00
	1 1/2-2"	12.50	110.00
	2" Up	16.00	150.00
Double Marmorata (Camellia Type)			
Scarlet colored flower spotted and laced white			
	1 1/4-1 1/2"	7.00	60.00
	1 1/2-2"	12.00	110.00
	2" Up	14.00	135.00
Giant Singles			
This type produces largest flowers. Extensively used for bedding....			
COLORS — Crimson, Scarlet, Pink, Orange, White, Yellow, Coppery.	Size	Per 100	Per 1000
	1 1/4-1 1/2"	5.50	45.00
	1 1/2-2"	9.00	75.00
	2" Up	13.00	120.00
Giant Single Frilled (Crispa)			
Large profusely frilled and ruffled single flowers. Fine for bedding..			
COLORS — Crimson, Pink, Orange, White, Yellow, Coppery.	Size	Per 100	Per 1000
	1 1/4-1 1/2"	6.00	50.00
	1 1/2-2"	11.00	100.00
	2" Up	14.00	130.00
Begonia Multiflora (Lilliput or Miniature)			
Group of double flowered Begonias which are especially adapted for borders. They are best suited for mass plantings and will bloom profusely throughout the summer.			
Ami Jean Bard. Copper.....	1-2"	12.00	110.00
Bourgemestre Max. Red.....	1-2"	12.00	110.00
Helen Harms. Yellow.....	1-2"	13.00	120.00
Le Flamboyant. Scarlet.....	1-2"	12.00	110.00
Madame R. Gale. Salmon.....	1-2"	12.00	110.00



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AMERICAN GROWN

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450 Bulbs (75 Each Compartment)	1 1/4-1 1/2"
300 Bulbs (50 Each Compartment)	1 1/2-2"
240 Bulbs (40 Each Compartment)	2-2 1/2"
150 Bulbs (25 Each Compartment)	2 1/2" Up

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